



BuyMore

PARTNER PROGRAM



1. Introduction:

BuyMore affiliate marketing system is a performance-based marketing strategy where the business rewards affiliates for each customer brought by the affiliate's marketing efforts.

In simpler terms, we pay people (affiliates) to promote our products or services. The affiliate earns a commission when a customer purchases a product after clicking on their unique affiliate link.

Benefits of being an affiliate marketer with BuyMore:

> Earn commission on sales:

This is the main perk of affiliate marketing. You can earn money by recommending products you like and trust.

> Work from anywhere:

Affiliate marketing is a location-independent business. As long as you have an internet connection, you can promote products and earn commissions.

> Promote products you like:

If you like to a particular product or service, you can share your passion with others and get paid for it.

> Wide variety:

In our e-commerce platform, you can find a large amount of products in the tech industry.

Overall, promoting products on our platform can be a great way to earn money online as a Sri Lankan.

2. Different types of Affiliates we welcome:

> Content creators:

This includes YouTubers, podcasters, and social media influencers who can promote our products or services through their content.

> Bloggers and publishers:

This category is broad and encompasses online magazines, news websites, and independent blogs.

> SMS marketers:

Affiliates who use SMS marketing to promote our products.

> Coupon and deals websites:

Affiliates who promote deals and discounts to their audience and earn commissions on sales generated through their links.

> Micro-influencers:

Social media users with a smaller but highly engaged audience.

> Search affiliates:

Affiliates who use paid advertising (PPC) to promote our affiliate offerings.

> WhatsApp Marketers:

Through WhatsApp groups and status.



3. Getting Started:

Becoming an affiliate is easy!
Here's a step-by-step guide:

The Application Process:

1

<https://buymore.goaffpro.com>

Head over to our affiliate program page, which you can find by clicking on this link.

2

Complete the Application Form:

Click on the “Join Now” button and fill out the application form with your basic information and submit.

3

Wait for the Approval Process.

We will review your application form within 24 hours and let you know about our decision.



Approval Criteria:

We're looking for passionate affiliates who are a good fit for our brand. Here are some general guidelines for approval:

> Website/Platform Quality:

We prefer affiliates with high-quality, well-established websites or social media channels relevant to our target audience.

> Content Quality:

We value informative and engaging content that aligns with our brand image.

> Traffic & Engagement:

Having a decent amount of traffic and audience engagement is a plus.

> Transparency & Disclosure:

We require affiliates to be transparent about their affiliate relationships and disclose them properly.



The Review Process:

Once you submit your application, our affiliate team will review it. We'll notify you via email /SMS of your application status within 2 business days.

After Approval

Once approved, you'll receive a welcome email with your login credentials for our affiliate portal. The portal provides access to a wealth of resources, including:

> **Unique tracking links:**

These links track any sales or leads generated from your referrals.

> **Marketing materials:**

Banners, images, and other creative assets you can use to promote our products.

> **Performance reports:**

Track your clicks, conversions, and commission earnings.

> **Affiliate support:**

Our dedicated team is here to answer any questions and help you succeed.

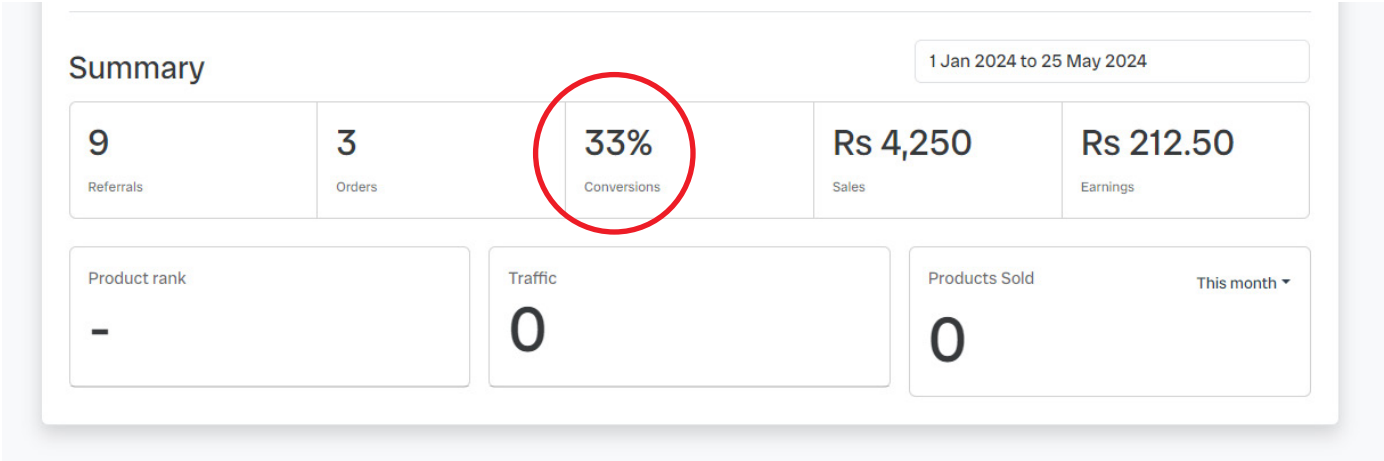
**We're excited to have you join our affiliate program!
If you have any questions in the meantime,
please don't hesitate to contact us.**

4. Program Details

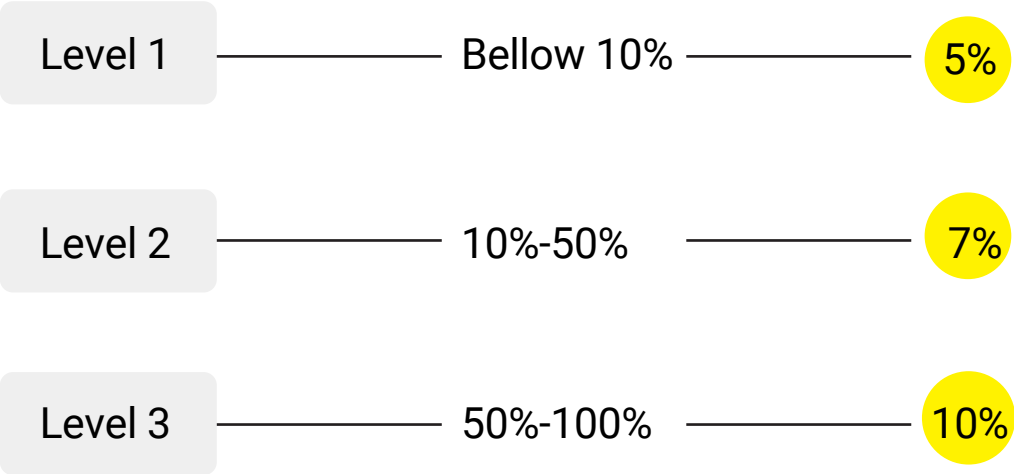
Commission Structure:

You'll earn a 5%-10% commission on every product sold through your unique affiliate link. This means for every successful purchase made through your link, you'll receive a commission equal to 5%-10% of the total sale price.

Your commission rate is depending on your conversion rate. Look at the chart below & understand how it works.



Commission Rate



Payout Methods:

We currently offer one payout method which is direct bank transfer. We will transfer your commission directly to your nominated bank account.

Minimum Payout Threshold:

Before you can request a payout, your accumulated commissions must reach a minimum threshold of LKR 1,000. Once your commissions exceed LKR 1,000, you can request a payout through the affiliate portal.

Product Selection:

The products to promote as an affiliate are listed in this page. <https://buymorecomputer.lk/product-category/affiliate-supported/> Visit this page and start promoting!

Promotional Material:

We will provide you with some media files (Web banners/ Social media posts/SMS copies and etc) that can be helpful when you are promoting our products and services. There you can find the "How to use" guideline too.



Tracking and Reporting

We understand the importance of staying informed about your affiliate performance. Our program offers a user-friendly affiliate portal that provides you with real-time insights into your clicks, sales, and commission earnings.

Here's how you can track your performance within our system:

> Affiliate Portal:

Upon approval of our program, you'll receive access to a dedicated affiliate portal. This online platform is your central hub for tracking all your affiliate activities.

> Performance Dashboard:

The portal features a comprehensive performance dashboard that displays key metrics at a glance. This includes;

Clicks:

Track the total number of clicks on your unique affiliate link.

Sales:

See the number of sales generated through your affiliate link.

Commissions:

View your total accrued commission earnings based on the sales generated.

Conversion Rates:

Analyze your conversion rate, which is the percentage of clicks that result in a sale.

5. Program Policies & Terms

We're excited to partner with you to promote our products and services. These terms and conditions outline the expectations for participation in our program.

Prohibited Marketing Practices:

We value honest and ethical marketing. The following practices are strictly prohibited:

> **Spam:**

Sending unsolicited emails, text messages, or social media messages promoting our products.

> **Misleading Claims:**

Making false or exaggerated statements about our products or services.

> **Deceptive Content:**

Creating content that deceives users about the nature of the affiliate relationship or the product being promoted.

> **Coupon Stacking:**

Promoting unauthorized coupon codes or discounts.

> **Bait and Switch:**

Directing users to unrelated content or offers.

Cookie Tracking Duration:

We use cookies to track sales generated through your affiliate links. Cookies will last for 6 Months. This means if a user clicks on your link and makes a purchase within 6 Months, you will earn a commission.

Termination Process:

We reserve the right to terminate your affiliate account for violating any of these terms and conditions. In the event of termination, you will forfeit any unpaid commissions.

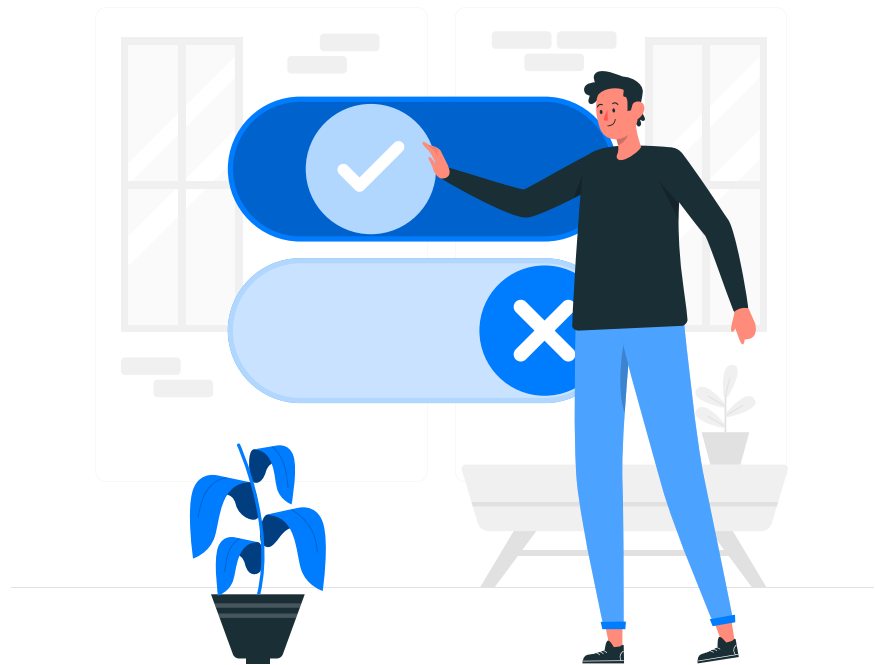
Here's the termination process:

> Notice of Violation:

If we identify a violation, you will receive a notification detailing the issue and an opportunity to rectify it within a specific timeframe.

> Termination:

If the violation is not addressed within the timeframe or a subsequent violation occurs, your account will be terminated.



Additional Information:

These terms and conditions are subject to change at any time. We will notify you of any changes via email or through the affiliate program dashboard.

For any questions or concerns, please contact our affiliate program manager at affiliate@buymorecomputer.lk

By participating in our Affiliate Program, you agree to these terms and conditions.

CONTACT INFO

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